



VISUAL MERCHANDISING MANAGER WRANGLER EMEA

About Wrangler

Wrangler Europe stands for fashionable denim. At its European headquarters in Belgium, close to Antwerp, we have a passionate team of around 70 people. Denim will always remain the foundation of Wrangler, and will be at the core of all ranges and innovations. At present Wrangler is focused on developing the key categories that compliment the denim including shirts, t-shirts, sweaters and jackets.

Wrangler is part of the 'Jeanswear' coalition of the VF Corporation. VF Corporation is the world's largest apparel company. We represent leading brands such as Lee, Wrangler, Eastpak, JanSport, The North Face, Kipling, Vans, Napapijri, 7 for All Mankind and others.

In Europe, VF employs more than 7.000 associates. Its head office is located in Bornem and the Belgian team consists of 750 enthusiastic employees who continuously work on the expansion of our company.

Your Job

As Visual Merchandising manager, you are responsible and drive Brand Visual Merchandising excellence across all Wrangler types of retail to ultimately support sell-thru. It is your goal to achieve the desired look in all types of retail. You will work closely with EMEA Sales on capacity / product density matters.

Your accountabilities include:

- You plan, manage and implement the Wrangler EMEA VM strategies including targets
- You create, implement and drive the EMEA VM guidelines
- You work in close connection with EMEA sales for capacity planning
- You lead, guide and manage the country VM's
- You perform store checks (all type of retail) and manage follow up with country VM's

Wrangler®

WRANGLER-EUROPE.COM



- You set up and implement tools to track VM tasks and accomplishments (actual reports, pictures, schedules, etc.)
- You work closely with Wrangler EMEA Retail project manager to give input on VM specifics and floor plan for all areas of retail
- You manage and set up the HQ showroom for all sales launches and key meetings. You work closely with HQ creative directors and products managers.
- You create and implement VM showroom guidelines
- You lead planning and implementation with country VM teams of the special executions
- You organise and lead VM meetings/ workshops twice a year together with Retail project manager
- You take active part of country VM recruitment with country marketing manager
- Partly you manage a Jr. Project manager, responsibility split with EMEA Retail Project manager.

Your Profile

- Experience of more than 5 years within the field of VM in the denim and/or fashion domain, retail experience is a must
- Good understanding and proven knowledge of visual merchandising techniques
- Up to date with the latest trends in youth culture
- Excellent project management skills and the ability to gain credibility from key stakeholders and influence them
- Strong analytical skills
- Strong ability to advertise and sell products
- Strong visual eye
- Creative attitude, self starter
- Team player with experience in working in multicultural teams
- Strong influencing skills
- Strong oral and written communication skills
- Proficiency in written and spoken English and other European language
- Willingness to travel minimum 10%

Wrangler®

WRANGLER-EUROPE.COM



Our Offer

We offer a challenging position, the chance to contribute to the expansion of an iconic brand, an informal atmosphere, training opportunities and a competitive remuneration package.

Location

Bornem, Belgium

Your Application

If you feel qualified for this position, please send your CV by e-mail jobseurope@vfc.com, or by letter to Bo Van de Kerckhove, VF Europe, Van Kerckhovenstraat 110, 2880 Bornem.

Wrangler®

WRANGLER-EUROPE.COM